

Answer these simple questions to learn if the Azure[®] ECM is right for you.

- | | YES | NO |
|--|--------------------------|--------------------------|
| 1 Do you currently operate your furnace/AC in constant fan mode?
In other words, does your system fan operate even when the furnace/AC is not running? | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 Would you like to maximize the air purifying capability of the air filter or UV light in your furnace/AC? | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 Would you like to improve the temperature consistency throughout your home? | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 If you currently run (or were to run) your furnace/AC system fan continuously, is noise level a concern? | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 Would you like to conserve energy and reduce your electricity bill? | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 Would you like to help save the planet? | <input type="checkbox"/> | <input type="checkbox"/> |

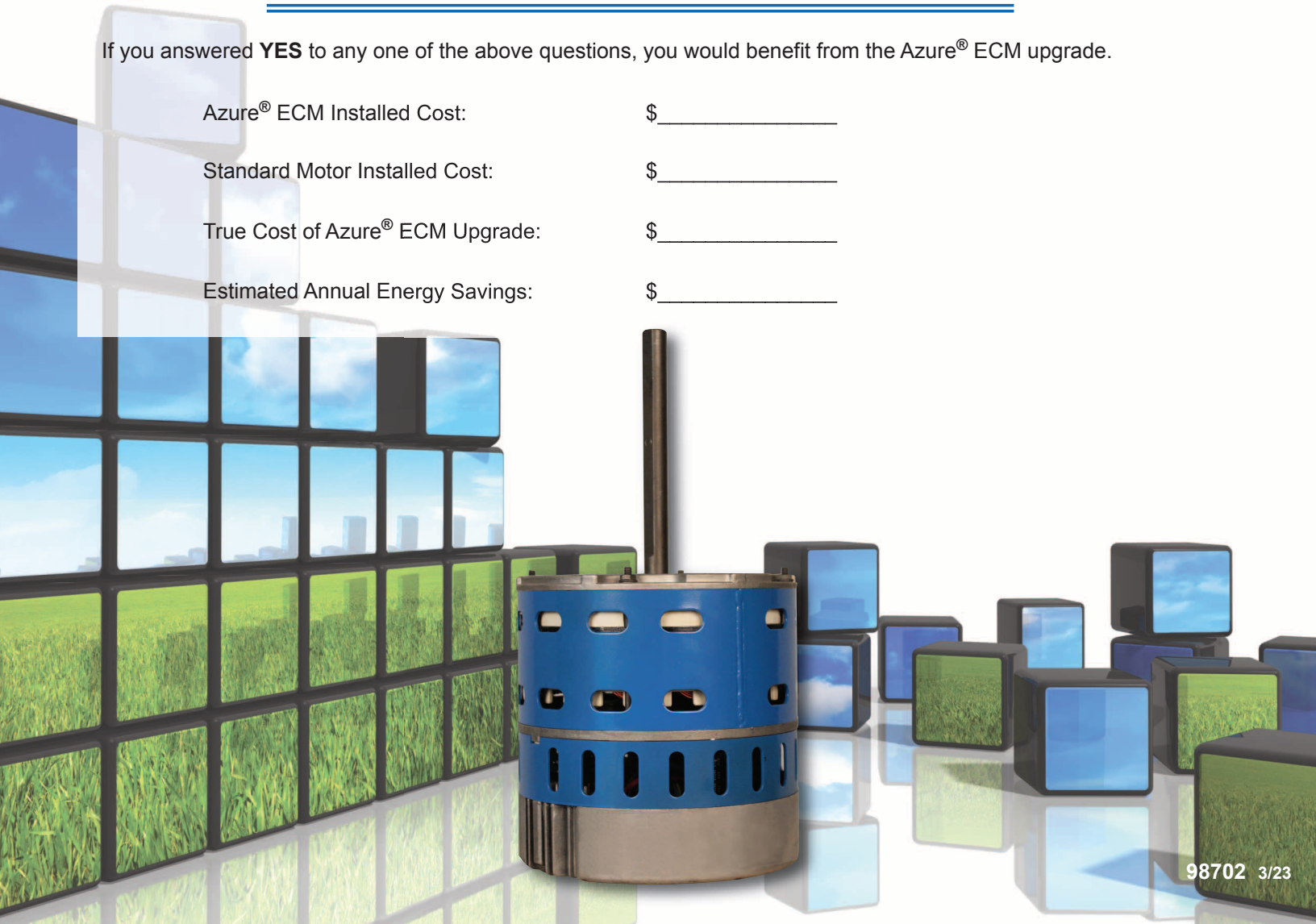
If you answered **YES** to any one of the above questions, you would benefit from the Azure[®] ECM upgrade.

Azure[®] ECM Installed Cost: \$ _____

Standard Motor Installed Cost: \$ _____

True Cost of Azure[®] ECM Upgrade: \$ _____

Estimated Annual Energy Savings: \$ _____



AZURE[®] ECM

Frequently Asked Questions

What is Azure? Azure is a family of high efficiency, multi-fit ECM motors for HVAC and commercial refrigeration applications.

What does Azure do for me? Azure motors represent an opportunity to increase sales revenue and profitability. Although ECM technology is more expensive, it provides many inherent benefits to the end users.

How does Azure improve profitability? Innovative features make Azure motors the most universal in the HVAC/R industry. A small inventory supports a disproportionately large number of applications maximizing your chance of having the right motor for every job. Reduce lost sales due to being short on inventory. Reduce profit-robbing trips between the jobsite and supply house.

Do you sell UV lamps and high performance air cleaners? These products are not fully effective unless air is moving. Azure is designed to run quietly and efficiently between calls for heat and cool maximizing the performance of your customers' investment in indoor air quality. Azure makes sense.

Why would an end user pay more for Azure? Commercial refrigeration customers are in a highly competitive environment and always looking for improvements to their bottom line. Because most commercial refrigeration motors run 24/7/365, Azure motors will significantly reduce their utility bills. Azure motors do not cost the customer; they pay the customer.

HVAC customers will enjoy the benefit of improved comfort.

1. Azure's 625RPM constant fan operation quietly and efficiently de-stratifies air temperatures and provides cleaner air.
2. Azure automatically sizes to each and every system and typically provides better airflow than the previous motor that was sized on a theoretically perfect duct system. Does it not make sense to size the motor after the ductwork is installed?
3. Azure is a constant torque motor that provides optimum airflow even as minor restrictions such as a dirty filter present themselves.

